

therabio



50% more powerful
than other formulation

Giving your eyes
the necessary protection

bright i 20

THE SPECIAL NUTRIENT HOUSE FOR EYE HEALTH NATURALLY



MS 1500
1 033-03/2017



AWARDED SUPER HEALTH BRAND



ISO:
22000



ALL
NATURAL
全天然成份



Bright-i20

If you or your family members fall under one of the following categories, proper protection of the eyes is necessary:



Students



Myopia (Short sighted)



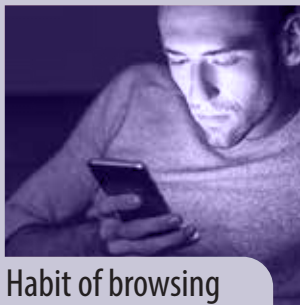
Elderly people



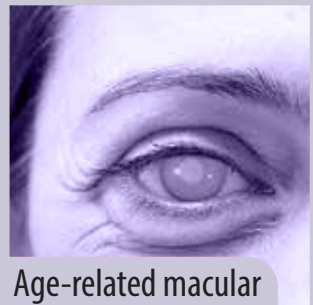
Kids exposed to electronic devices



Long hour computer-dependent professionals



Habit of browsing electronic devices in the dark



Age-related macular degeneration (AMD) and cataracts

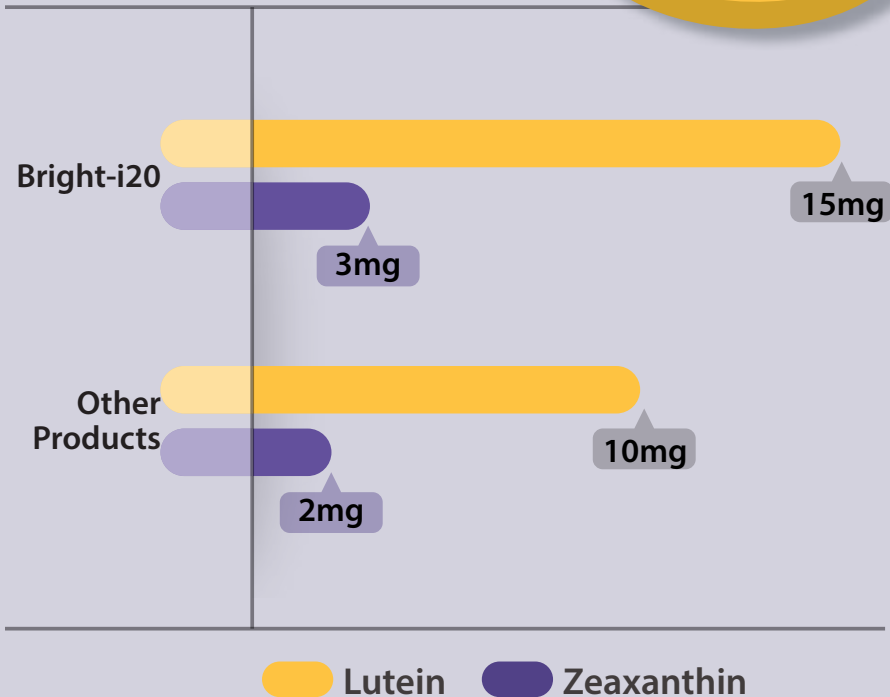
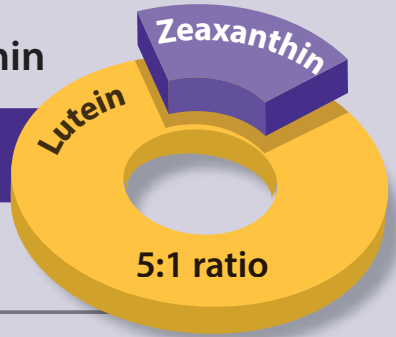
Bight-i20

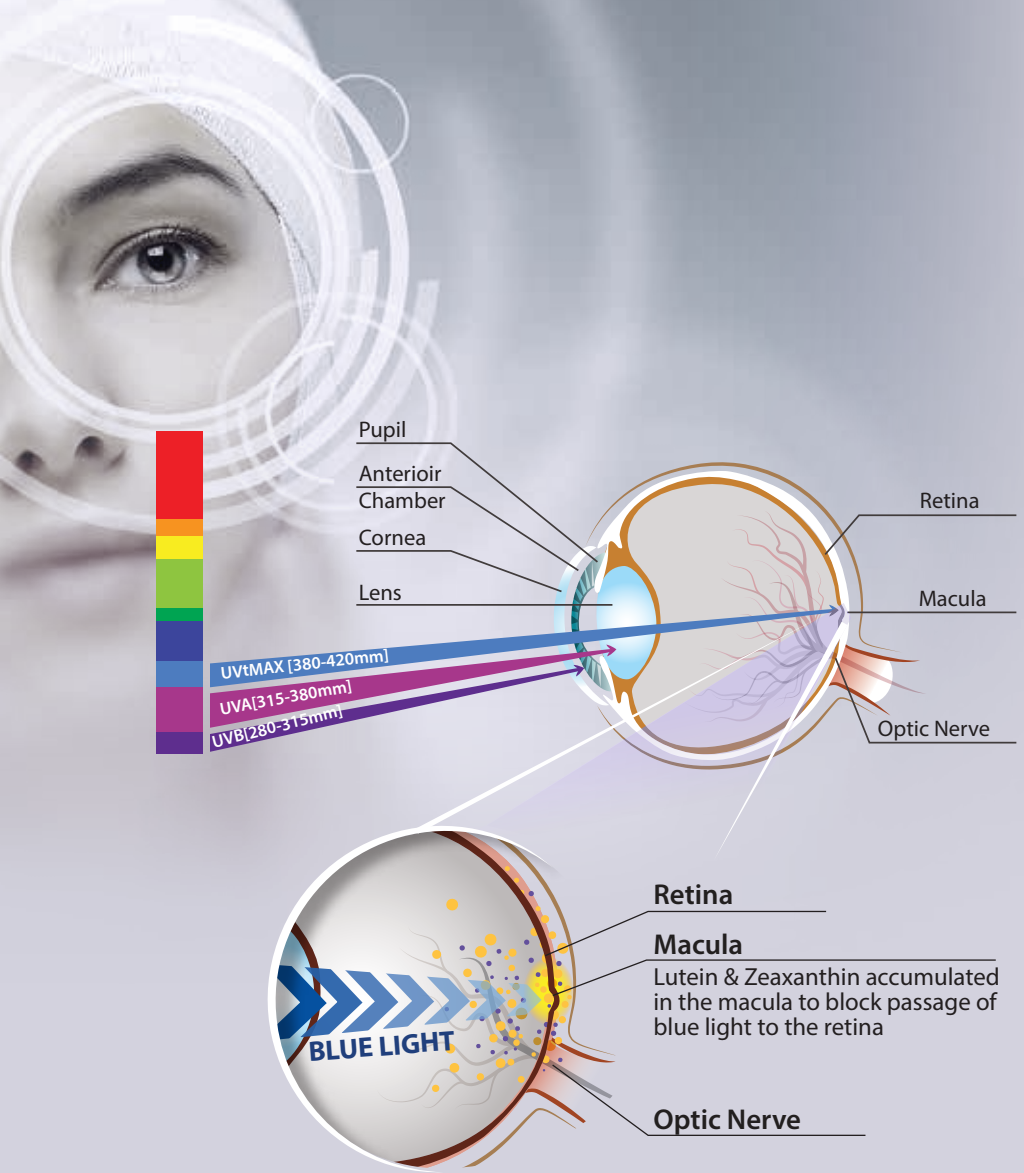
the special nutrient house
for eye health

Golden ratio :
5:1 ratio for Lutein : Zeaxanthin

**Bight-i20 : 1.5 times more powerful
than other products in the market**

*Enhanced with Goji extract,
beta-carotene, multi berries and zinc*





Know your eye:

With the rapid development of technology and electronic products in recent years, people have been greatly exposed to light pollution that influences their eyes. Smart phones, laptops, and other handheld devices all transmit light. While this technology is boosting up the efficiency for almost all sectors, eye health is greatly compromised.

Blue light, which is also emitted from electronic devices, has the shortest wavelength and the highest energy in the visible spectrum. It could penetrate through the cornea and lens to reach the retina. This would lead to macular degeneration which is the main cause of permanent visual loss.



Symptoms of eye health deterioration



Eye fatigue



Dry & irritated



Light sensitivity



Night blindness



Loss of focus flexibility



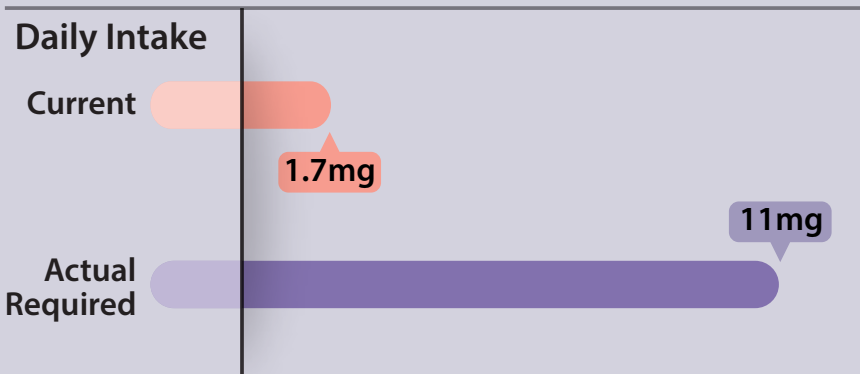
Nearsightedness



Headache

Lutein and Zeaxanthin Deficiency

Lutein & Zeaxanthin Avg Daily Intake



According to NHANES 2013-2014 survey, adults in the US consume on an Avg. 1.7mg/day of Lutein and Zeaxanthin combined. The deficit is around 6 times lower than the required intake

Bright-i20

is a formulated product which contains 1.5x higher dose of Lutein and Zeaxanthin as compared to the products available in the current market. According to an institute in US, it reveals that dietary Lutein and Zeaxanthin are selectively taken up into the macula of the eye, where they absorb up to 90% of blue light and help maintain optimal visual function. Besides, Bright-i20 also consists of high quality of multivitamin and minerals which is essential for vision health. A Cochrane review of 19 studies showed that people with AMD may experience some delay in progression of the disease with multivitamins antioxidant vitamin and mineral supplementation.

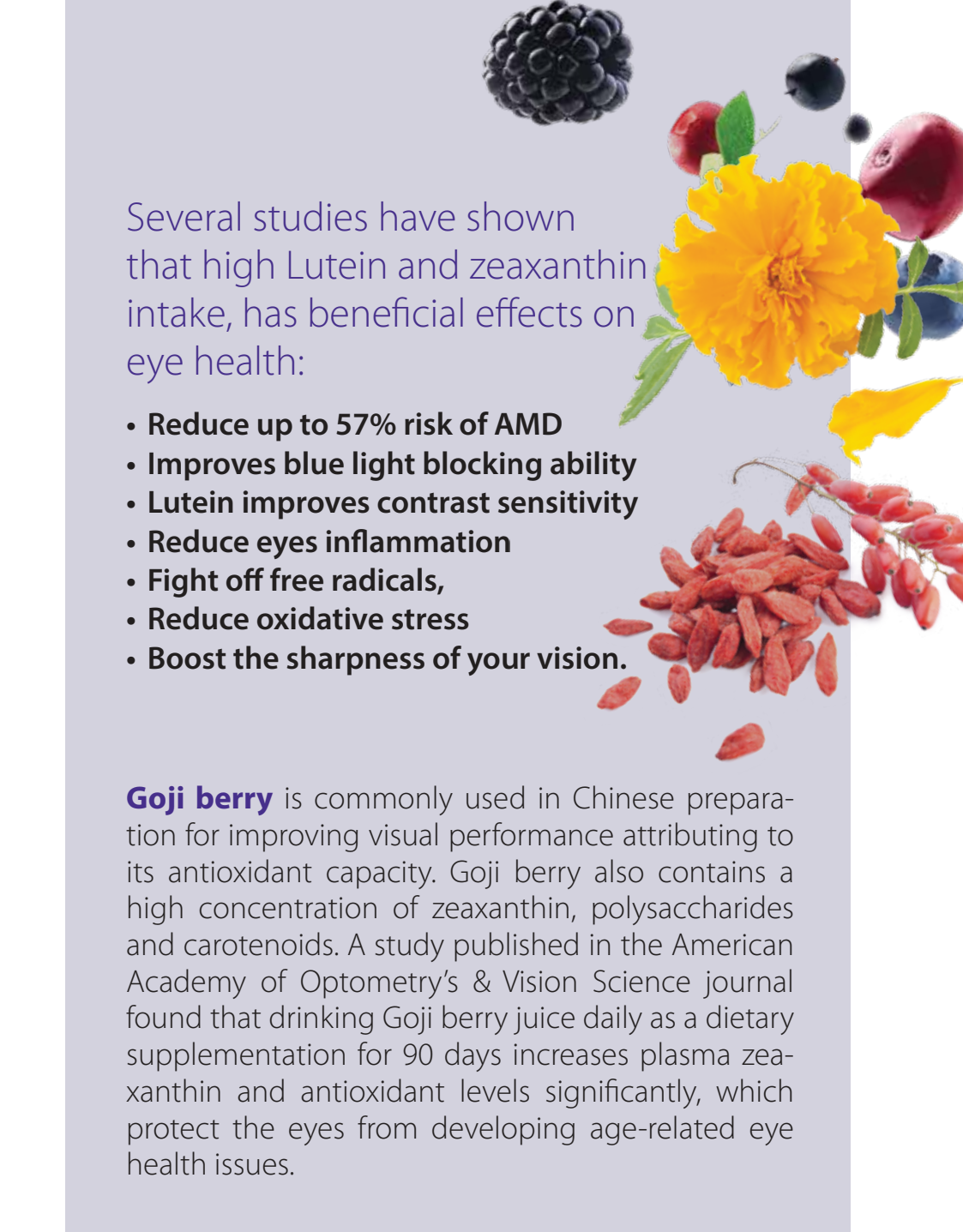


**Macular Pigment Optical Density (MPOD)
after 180 days of supplement of Bright-i20**

Higher MPOD readings reduces risk of various eye diseases especially AMD, protect ocular cells against oxidative damage & blue light



Marigold is an ancient medicinal herb, commonly found in Europe, North America, and Asia. Marigold has been reported for various therapeutic activities like antioxidant, anti-inflammatory, anti-mutagenicity, antiviral and immunomodulatory effects owing to increased polyphenol contents. Marigold contains high level of Lutein and zeaxanthin naturally, and therefore it is an outstanding herb for eye health.



Several studies have shown that high Lutein and zeaxanthin intake, has beneficial effects on eye health:

- **Reduce up to 57% risk of AMD**
- **Improves blue light blocking ability**
- **Lutein improves contrast sensitivity**
- **Reduce eyes inflammation**
- **Fight off free radicals,**
- **Reduce oxidative stress**
- **Boost the sharpness of your vision.**

Goji berry is commonly used in Chinese preparation for improving visual performance attributing to its antioxidant capacity. Goji berry also contains a high concentration of zeaxanthin, polysaccharides and carotenoids. A study published in the American Academy of Optometry's & Vision Science journal found that drinking Goji berry juice daily as a dietary supplementation for 90 days increases plasma zeaxanthin and antioxidant levels significantly, which protect the eyes from developing age-related eye health issues.

Multi Berries (Blackberries, Raspberries, Blueberries, Elderberries): are full of polyphenols that are beneficial to eye health. With their anti-inflammatory, vasoprotective, collagen stabilizing and rhodopsin (photosensitive pigment in the eye that helps you see in dim light) regenerating properties, benefit the functioning of your eyes.

- **They strengthen the posterior blood vessels of the eyes.**
- **The anthocyanins present prevent blockages in retinal arteries**
- **Blueberries and Raspberries consist of Zinc, which helps protect against macular degeneration and night blindness, allowing better eye adjustment in dark conditions.**

Important Multivitamin and minerals for eye health

Beta Carotene: maintain a clear cornea, which is the outside covering of your eye. Some studies suggest that diets high in vitamin A may be associated with a reduced risk of cataracts and age-related macular degeneration (AMD)

Vitamin E : an antioxidant, may helps protect your eyes against damaging free radicals and prevent developing of cataracts.

Zinc : assist in better absorption and use of vitamin A. Zinc may enhance night vision as well as aid your body in producing protective pigment melanin in the eyes.



bright-i20 is specially formulated with natural plant-based ingredients which are rich in eye-friendly nutrients including Lutein, Zeaxanthin, Beta carotene. Bright-i20 also contains natural source of Zinc and Vitamin E. Bright-i20 does not contain added sugar, its mild natural sweetness comes from inulin which is derived from chicory root. Inulin is known to be a prebiotic which could help to maintain a good intestinal environment.

How to consume:

■ Add 1 or 2 sachets of Bright-i20 into 100ml of water, fruit juice or other beverages, stir well and consume. It can also be consumed directly. Take daily, preferably before meal.

No added flavor, sweetener, coloring or maltodextrin

Note:

- Drink sufficient water for better absorption
- Due to the natural properties of the ingredients, its colour, flavour and sweetness may vary slightly for every batch
- No added sugar in this product.

INGREDIENTS

Ingredient: Marigold extract (Lutein and Zeaxanthin), Goji Extract, Blueberry, Raspberry, Elderberry, Bet-carotene, Vitamin E, Zinc, Inulin.

Nutrition Fact/Fakta Pemakanan		
Per Serving / Setiap hidangan: 4gm		
Servings per Box / Pinggian setiap Kotak: 30		
	Per Serving/ Setiap hidangan	Per 100g/ Setiap 100g
Energy(kcal) / Tenaga(kcal)	11.7	292
Carbohydrate (g) / Karbohidrat(g)	2.1	51.3
Fiber(g) / Serat(g)	1.6	40.9
Sugar(g) / Gula(g)	0.9	23.9
Protein(g) / Protein(g)	0	0.3
Fat(g) / Lemak(g)	0	0.4
Sodium(mg) / Natrium(g)	2.5	63

Net Weight: 120g (30 Sachets x 4gm)



Another Premium Product from



PLANTBIO RESEARCH SDN. BHD. (232599-X)

Website: <http://www.plantbioresearch.com>

Email: info@plantbioresearch.com

DISCLAIMER:

The information presented in this leaflet is intended for educational purposes only. It is not intended as a substitution for the treatment, cure, diagnosis or mitigation of a disease or condition. People with specific conditions / known medical conditions / under specific medications, should consult medical professionals before taking any food supplement.

©2018 PLANTBIO RESEARCH SDN. BHD. ALL rights reserved.